



NOT YOUR
REGULAR
WEBINARS

How do we get to change?

Learning Seminar Series

Join us for Learning Seminars as we explore 10 years of projects in 6 countries on issues from child protection to drug addiction. We'll share how we've collaborated with the unusual suspects to create new services and policies - and what we think it takes to prompt measurable change with people and systems.

These days there's a lot of focus on *change processes*. On multi-agency collaborations, innovation labs, and collective impact tables. All are premised on bringing stakeholders together in a room to talk and to plan.

But, how do we change *the content* of the conversations? And how do we get out of the room and on-the-ground to co-develop solutions with the unusual suspects - the outsiders, late adopters, non-joiners and drop-outs? The people change most often passes by?

Who is this Learning Seminar for?

We've developed the seminar for decision-makers in public policy and social services, such as directors of social services agencies, program commissioners, and senior managers of foundations or non-profits. Who are interested, or already involved, in improving outcomes with and for folks on the margins.



Making solutions for impact.
The missing mechanisms between policy, services, and outcomes (that aren't in your theory of change).

Shifting outcomes for folks most on the margins takes more than theories of change, coordinated services and integrated policies. It takes investment in specific behavior change mechanisms that are often the forgotten links between policies, services and outcomes. After 10 years working in 6 different countries with families in crisis, isolated older

adults and troubled teenagers, we're convinced it takes more than coordinated services or joined-up policies. We think it takes investment in 7+ solution types. Like networks to find and match positive deviants with peers. Like roles which catalyze taster experiences and build bridging relationships.

Free

October 24, 2014
12pm-1pm ET

Taster & info session

In this hour long taster & info session, we'll introduce you to 'Grounded Change' and give you a preview of our upcoming learning seminar: Making Solutions for Impact.

What you'll learn:

- A first understanding of the 7+ missing mechanisms of behavior change.

- Clarity about how the learning seminars will run, and what we'll actually do and learn over the course of the two weeks.
- An opportunity to shape the ongoing learning experience and our emergent pedagogy!

Learn more or register

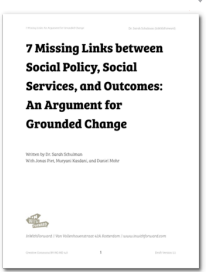
\$149

Two-part seminar over the course of 3 weeks

What you'll learn:

- Develop capacity to observe behaviour change mechanisms in services and policies
- The 7+ mechanisms of behavior change found in truly innovative solutions
- A practical understanding of how to adapt solutions in your own organization & networks

as discussed in



Learn more or register

October 31, 2014
12pm-1.30pm ET

Part 1: From outputs to outcomes: Identifying change mechanisms



- Find out about what we mean by a 'mechanism for change' and what the literature has to say
- Explore how these mechanisms for change play out on-the-ground



Between Part 1 - Part 2
Practice with peers



- Apply the learning in real-life case studies
- Get paired up with a seminar peer and observe change mechanisms in your own organizations
- Use the seminar reader with behaviour change research and observation prompts

November 14, 2014
12pm-1.30pm ET

Part 2: From change theory to change evidence: Understanding what works, for whom

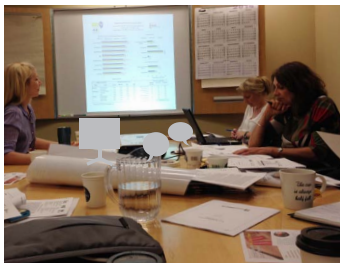


- Compare and discuss observations from the practice with peers.
- Give and get critical feedback on change mechanisms in different contexts
- Find out about other methods to adapt program activities with frontline staff & users



\$29

November 7, 2014
12pm-1.30pm ET



as discussed in ↘



Collaboration for whom?

Learn more or
register

Collaboration is one of the change processes of choice among social services and social policy decision-makers. But... Does collaboration actually change outcomes?

Most of the time, no. That's the conclusion of 2 years of research and 20 case studies of high-profile multi-agency collaborations. Where collaboration was creating change, there was a very clear user group. And some strikingly different routines. Join us for this seminar to dig into those routines. And find ways to get to effective collaborations that really change outcomes.

What you'll learn:

- Practical routines and enabling conditions for effective collaborations for good outcomes.
- New methods for setting-up and curating effective collaborations with end users.



\$29

November 21, 2014
12pm-1.30pm ET



as discussed in ↘



Building capacity to innovate in services and systems

Learn more or
register

How do we move from theorizing about innovation to actually doing it and getting results? How do we get out of the trap of meetings, workshops, and planning sessions? And actually think and do differently? What's it take to organize work from the bottom-up, rather than the top-down? And what's it all mean for how we hire, train, support, and performance manage teams versus individuals?

What you'll learn:

- New ways to look at building internal research & development capacity
- Fresh understanding of the experience of working in a different order, with different methods, and people
- Examples of how to manage projects, curate teams and assign tasks from the bottom-up



FAQ

Who organizes the learning seminars?

They are organised jointly by Social Innovation Generation (SiG) and InWithForward.

Can I join individual seminars?

Yes. The topics and discussions of each seminar complement each other. But they are made to be able to join without prior specific knowledge.

Why is it called a learning seminar? Isn't it more of a webinar?

Instead of presentations to share information and take questions typically used in webinars, the seminars use learning and reflection prompts - case studies, articles, provocations or slideshows of solutions - to curate rich discussions about when and why to use different methods when trying to solve social challenges.

What is the refund policy?

Refunds are only granted under exceptional circumstances. If you cannot attend, please contact us as soon as possible and we may be able to give you a refund or transfer your registration!

More questions?

Please contact Dan Mohr at dan@inwithforward.com or Geraldine Cahill at geraldine@sigeneration.ca.

Like this newsletter? Or know anyone who will benefit from this? We'd love you to share it with your network!



Organized by:



InWithForward is a team of social scientists & designers who work with people, professionals and policy makers to make, test and spread social services and neighborhood networks. Over the last 10 years, InWithForward has worked across social issue areas in Australia, Europe, and Canada.



Social Innovation Generation (SiG) is a collaborative partnership founded by The J.W. McConnell Family Foundation, the University of Waterloo, the MaRS Discovery District, and the PLAN Institute. Our ultimate goal is to support whole system change through changing the broader economic, cultural and policy context in Canada to allow social innovations to flourish.

Supported by:

